

Door County Daily News.com

Nicolet Broadcasting, Inc. 3030 Park Drive #3, Sturgeon Bay, WI 54235 (920) 746-9430
9341 Spring Road 18B, Fish Creek, WI 54212 (920) 868-2301

WBDK
96.7FM
60's 70's 80's

WRKU
102.1FM
CLASSIC HITS

WRLU
104.1FM
COUNTRY

WSBW
105.1FM
60's 70's 80's

You'll Be In Good Company- Client Testimonials

Todd Cater

Cater Plumbing

(920) 746-4400

"My November 2009 was more than 300% OVER the same month in 2008. The only thing I've done differently is advertise extensively on the radio stations of Door County DailyNews.com."

Ken MacDonald

Cedar Creek Carpet

(920) 743-2700

"Everybody must be listening to you guys. I've had the biggest sales in the history of my store since I started advertising on your four stations. 100% of my advertising is now radio and all with you."

Nancy Bertz

Stone Harbor Resort and Conference Center

(920) 746-0700

"Since moving a significant portion of our advertising from print to the radio stations of DoorCountyDailyNews.com sales are UP at Stone Harbor. We're showing significant growth in a down economy because of the effective systems used by the radio stations of DoorCountyDailyNews.com."

Randy Sahs

Sahs Auto Collision and Service Center

(920) 743-1005

"Since we started dominating the radio stations of DoorCountyDailyNews.com our sales are up more than 130%. The only advertising that works for Sahs is radio and I'm doing more than ever. You hear Sahs ads once per hour on four stations because it works."

Tom Voegele

Bay Pharmacy

(920) 746-2977

"For years we've run one :30 ad each and every hour on four stations. In 2010 we're increasing our schedule to 36 ads per day on four stations. Our Top of Mind Awareness ranking is the second highest in America and 100% of the reason is because we do radio right."

John Hill

Ahnapee Hill Cleaning Service

(920) 743-8312

"The first nine months of running a big radio schedule our sales increased by 100%. Nobody has taught me more about how to get results, nobody cares as much about my business as the people at Nicolet Broadcasting."